

2006 FIFA World Cup Germany™



Teams: 32

When: 09 June 2006 to 09 July 2006

Final: 09 July 2006

Matches: 64

Goals: 147 (average 2.3 per match)

Attendance: 3 359 439 (average 52 491)

Winner: Italy

Runners-Up: France

Third: Germany

Fourth: Portugal

- adidas Golden Ball: Zinedine ZIDANE (FRA)
- adidas Golden Shoe: Miroslav KLOSE (GER)
- Yashin Award for the Best Goalkeeper: Gianluigi BUFFON (ITA)
- Best Young Player Award: Lukas PODOLSKI (GER)
- FIFA Fair play award: Spain, Brazil
- FIFA Award for the Most Entertaining Team: Portugal

2006 FIFA World Cup™ in numbers

- Total 3,359,439 spectators at 64 games in the 12 stadiums
- An average 52,491 spectators in stadiums
- Staffing



5,185 staff during the event, among those

- 16,440 security stewards (Ave/stadia: 1,370 per match)
- 8,000 medical staff
- 15,000 volunteers



- 240,000 registered accreditations: People working in the FIFA demarcated zones
- 15,000 km of copper wiring: FIFA World Cup network
- 10,000 flat screens: reporters and in media



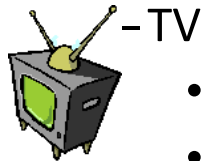
Source: <http://www.fifa.com/aboutfifa/marketingtv/factsfigures/numbers.html>

2006 FIFA World Cup™ in numbers



- Public Catering Concessions
 - 1,056,000 litres beer sold in the 12 stadia
 - 5,500,000 drinks in returnable cups sold in the 12 stadia

- Media Consumption



- TV

- Broadcast to 214 countries on 376 channels
 - Cumulative TV audience of 26.29 billion
 - Most-watched match: Italy v France final, total cumulative audience of 715.1 million viewers
 - Average dedicated coverage per match: 858 hours



- Online

- FIFAworldcup.com - 4.2 billion page views from June 9-July 9



- Media Operations

- Record 18,850 media representatives accredited (incl. technicians)

2006 FIFA World Cup™ in numbers

- Alongside the FIFA World Cup
- First official public viewing programme:
 - 15 event locations
 - 18 million spectators
 - 3.5 million litres of beer sold
 - 1.75 million litres of non-alcoholic drinks sold
 - 3.5 million sausages sold (nearly one in five visitors bought a sausage)
 - 15,000 media representatives covered event on-site
 - 4,000 hours entertainment programme
 - 39 giant screens
 - 350 trucks for stages, giant screens, scaffolding, sound, lightning



Source: <http://www.fifa.com/aboutfifa/marketingtv/factsfigures/numbers.html>

2009FCC Vs 2010FWC

2009 FIFA Confederation Cup™ - Host cities



Source: www.fifa.com



The **TEST RUN** is over
prepare for
The **MAIN EVENT**



2010 FIFA World Cup™ - Host cities

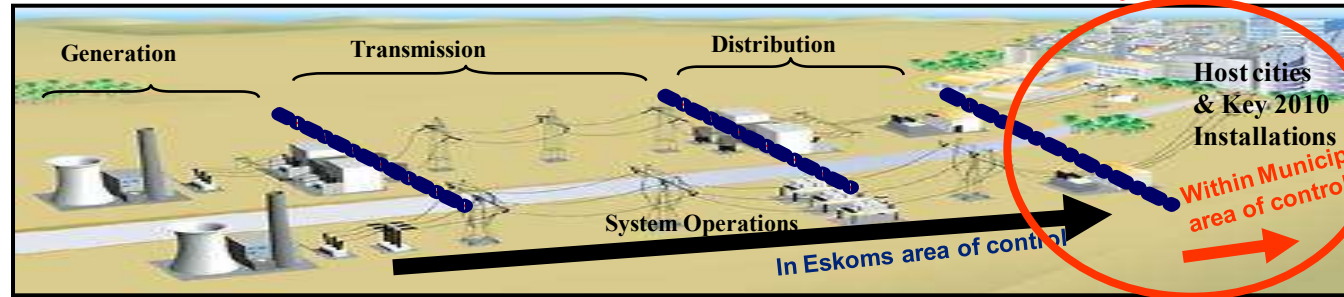


MATCH SCHEDULE
FIFA Confederations Cup South Africa 2009

Match	Day	Time	TV
1	17 Jun	19:00	ESPN
2	17 Jun	21:30	ESPN
3	18 Jun	19:00	ESPN
4	18 Jun	21:30	ESPN
5	19 Jun	19:00	ESPN
6	19 Jun	21:30	ESPN
7	20 Jun	19:00	ESPN
8	20 Jun	21:30	ESPN
9	21 Jun	19:00	ESPN
10	21 Jun	21:30	ESPN
11	22 Jun	19:00	ESPN
12	22 Jun	21:30	ESPN
13	23 Jun	19:00	ESPN
14	23 Jun	21:30	ESPN
15	24 Jun	19:00	ESPN
16	24 Jun	21:30	ESPN
17	25 Jun	19:00	ESPN
18	25 Jun	21:30	ESPN
19	26 Jun	19:00	ESPN
20	26 Jun	21:30	ESPN
21	27 Jun	19:00	ESPN
22	27 Jun	21:30	ESPN
23	28 Jun	19:00	ESPN
24	28 Jun	21:30	ESPN
25	29 Jun	19:00	ESPN
26	29 Jun	21:30	ESPN
27	30 Jun	19:00	ESPN
28	30 Jun	21:30	ESPN
29	1 Jul	19:00	ESPN
30	1 Jul	21:30	ESPN
31	2 Jul	19:00	ESPN
32	2 Jul	21:30	ESPN
33	3 Jul	19:00	ESPN
34	3 Jul	21:30	ESPN
35	4 Jul	19:00	ESPN
36	4 Jul	21:30	ESPN
37	5 Jul	19:00	ESPN
38	5 Jul	21:30	ESPN
39	6 Jul	19:00	ESPN
40	6 Jul	21:30	ESPN
41	7 Jul	19:00	ESPN
42	7 Jul	21:30	ESPN
43	8 Jul	19:00	ESPN
44	8 Jul	21:30	ESPN
45	9 Jul	19:00	ESPN
46	9 Jul	21:30	ESPN
47	10 Jul	19:00	ESPN
48	10 Jul	21:30	ESPN
49	11 Jul	19:00	ESPN
50	11 Jul	21:30	ESPN
51	12 Jul	19:00	ESPN
52	12 Jul	21:30	ESPN
53	13 Jul	19:00	ESPN
54	13 Jul	21:30	ESPN
55	14 Jul	19:00	ESPN
56	14 Jul	21:30	ESPN
57	15 Jul	19:00	ESPN
58	15 Jul	21:30	ESPN
59	16 Jul	19:00	ESPN
60	16 Jul	21:30	ESPN
61	17 Jul	19:00	ESPN
62	17 Jul	21:30	ESPN
63	18 Jul	19:00	ESPN
64	18 Jul	21:30	ESPN
65	19 Jul	19:00	ESPN
66	19 Jul	21:30	ESPN
67	20 Jul	19:00	ESPN
68	20 Jul	21:30	ESPN
69	21 Jul	19:00	ESPN
70	21 Jul	21:30	ESPN
71	22 Jul	19:00	ESPN
72	22 Jul	21:30	ESPN
73	23 Jul	19:00	ESPN
74	23 Jul	21:30	ESPN
75	24 Jul	19:00	ESPN
76	24 Jul	21:30	ESPN
77	25 Jul	19:00	ESPN
78	25 Jul	21:30	ESPN
79	26 Jul	19:00	ESPN
80	26 Jul	21:30	ESPN
81	27 Jul	19:00	ESPN
82	27 Jul	21:30	ESPN
83	28 Jul	19:00	ESPN
84	28 Jul	21:30	ESPN
85	29 Jul	19:00	ESPN
86	29 Jul	21:30	ESPN
87	30 Jul	19:00	ESPN
88	30 Jul	21:30	ESPN
89	31 Jul	19:00	ESPN
90	31 Jul	21:30	ESPN
91	1 Aug	19:00	ESPN
92	1 Aug	21:30	ESPN
93	2 Aug	19:00	ESPN
94	2 Aug	21:30	ESPN
95	3 Aug	19:00	ESPN
96	3 Aug	21:30	ESPN
97	4 Aug	19:00	ESPN
98	4 Aug	21:30	ESPN
99	5 Aug	19:00	ESPN
100	5 Aug	21:30	ESPN



X 4 specific stadiums
X 2 PVA's



MATCH SCHEDULE
2010 FIFA World Cup South Africa™

Match	Day	Time	TV
1	11 Jun	19:00	ESPN
2	11 Jun	21:30	ESPN
3	12 Jun	19:00	ESPN
4	12 Jun	21:30	ESPN
5	13 Jun	19:00	ESPN
6	13 Jun	21:30	ESPN
7	14 Jun	19:00	ESPN
8	14 Jun	21:30	ESPN
9	15 Jun	19:00	ESPN
10	15 Jun	21:30	ESPN
11	16 Jun	19:00	ESPN
12	16 Jun	21:30	ESPN
13	17 Jun	19:00	ESPN
14	17 Jun	21:30	ESPN
15	18 Jun	19:00	ESPN
16	18 Jun	21:30	ESPN
17	19 Jun	19:00	ESPN
18	19 Jun	21:30	ESPN
19	20 Jun	19:00	ESPN
20	20 Jun	21:30	ESPN
21	21 Jun	19:00	ESPN
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30	25 Jun	21:30	ESPN
31	26 Jun	19:00	ESPN
32	26 Jun	21:30	ESPN
33	27 Jun	19:00	ESPN
34	27 Jun	21:30	ESPN
35	28 Jun	19:00	ESPN
36	28 Jun	21:30	ESPN
37	29 Jun	19:00	ESPN
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214	25 Sep	21:30	ESPN
215	26 Sep	19:00	ESPN
216	26 Sep	21:30	ESPN
217	27 Sep	19:00	ESPN
218	27 Sep	21:30	ESPN
219	28 Sep		

2010 FWC

